

BENEFITS WHEN YOU BECOME A CERTIFIED TAHITI SPECIALIST®

Tahiti Tourisme North America has created a tiered program for the Certified Tahiti Specialists®.

Please review the attached Tiered Program grid for the different levels of requirements and benefits.



CERTIFIED TAHITI SPECIALIST®

Tiered Program Requirements and Benefits

MOANA (Ocean)	POE (Poé) (Pearl)	FETIA (Star)	ARII (King)
\$30,000 to \$99,999 per year	\$100,000 to \$499,999 per year	\$500,000 to \$999,999 per year	\$1,000,000 and over per year
Basic website listing	Basic website listing	Basic website listing	Basic website listing
Consumer Leads	Consumer Leads	Consumer Leads	Consumer Leads
Marketing tools (flyer and email templates)	Marketing tools (flyer and email templates)	Marketing tools (flyer and email templates)	Marketing tools (flyer and email templates)
Access to preferred hotel rates for personal FAM trips	Access to preferred hotel rates for personal FAM trips	Access to preferred hotel rates for personal FAM trips	Access to preferred hotel rates for personal FAM trips
Access to FAM trips (space is limited, agents' selection process will be performed by TTNA)	Access to FAM trips (space is limited, agents' selection process will be performed by TTNA)	Access to FAM trips (space is limited, agents' selection process will be performed by TTNA)	Access to FAM trips (space is limited, agents' selection process will be performed by TTNA)
	PLUS: + Increased number of consumer leads + Privileged access to FAM trips (space is limited, agents' selection process will be performed by TTNA)	Increased number of consumer leads Privileged access to FAM trips (space is limited, agents' selection process will be performed by TTNA)	Increased number of consumer leads Privileged access to FAM trips (space is limited, agents' selection process will be performed by TTNA)
		PLUS: + Enhanced website listing with TOP SELLER mention + TTNA's assistance for personal FAM trip (level of TTNA's participation TBD depending on agent's bookings submission) + Invitation to participate at TTNA's select events	Enhanced website listing with TOP SELLER mention TTNA's assistance for personal FAM trip (level of TTNA's participation TBD depending on agent's revenue) Invitation to participate at the TTNA's booth for consumer shows (one per year)
			PLUS: + Co-op marketing and advertising assistance + Dedicated micro site / landing page on TTNA's website